



This policy sets out how SOUTHERN GRAZIERS Pty Ltd ABN 62581481926 collects personal information. It also describes how SOUTHERN GRAZIERS holds, uses and discloses personal information. SOUTHERN GRAZIERS respects the privacy of individuals.

This policy governs SOUTHERN GRAZIERS's collection, storage, use and disclosure of personal information. By visiting SOUTHERN GRAZIERS's website or providing SOUTHERN GRAZIERS with your personal information, you consent to your personal information being collected, stored, used and disclosed as set out in this policy.

The personal information which SOUTHERN GRAZIERS collects and holds generally includes but is not limited to your contact details.

SOUTHERN GRAZIERS generally only collects personal information if you choose to provide it yourself, for example in person, over the telephone, by email, via SOUTHERN GRAZIERS's website or by completing online forms.

SOUTHERN GRAZIERS also automatically collects certain information when you visit SOUTHERN GRAZIERS's website. Such information includes your browser type, server address, operating system type, your IP address, how and when you use the SOUTHERN GRAZIERS website and previous websites visited. It also tracks your visits from Social Media. SOUTHERN GRAZIERS uses this information on anonymous basis which may be used in retargeting campaigns. Any activity does not use it to personally identify you unless required to do so by law.

SOUTHERN GRAZIERS uses the personal information that it collects for the purposes for which it was provided to SOUTHERN GRAZIERS, to carry out SOUTHERN GRAZIERS's business purposes (which are detailed generally on SOUTHERN GRAZIERS's website, [www.SOUTHERN GRAZIERS.com.au](http://www.SOUTHERNGRAZIERS.com.au)), to fulfil its legal obligations, other related purposes or as permitted or required by law. Where SOUTHERN GRAZIERS documents request personal information, SOUTHERN GRAZIERS will state the general purposes for its use and to whom it may be disclosed, and the main consequences, if any, if the information is not provided. SOUTHERN GRAZIERS's general purposes may include:

- (a) providing products and services that you have requested and responding to your enquiries;
- (b) administering competitions;
- (c) sending marketing material that SOUTHERN GRAZIERS considers will be useful (if you have consented to receiving this). If SOUTHERN GRAZIERS is notified that a person does not wish to receive such information, it will not send it to that person. This does not apply to information that we are legally required to send.

Generally, SOUTHERN GRAZIERS will obtain consent before it discloses any personal information other than as specified in this policy. Such consent may be given expressly or it may be implied by conduct.

SOUTHERN GRAZIERS takes reasonable steps to protect personal information it holds from misuse, loss and interference and from unauthorised access, modification or disclosure.

SOUTHERN GRAZIERS will take reasonable steps to destroy or permanently de-identify personal information it holds if it is no longer needed for SOUTHERN GRAZIERS's business purposes and it is permissible by law to do so.

SOUTHERN GRAZIERS does not generally collect any sensitive information as that term is used in the privacy legislation (including information relating to racial or ethnic origin, membership of political bodies, religion or trade unions, sexual preferences or activities, criminal record, state of health or

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medical history). SOUTHERN GRAZIERS will only collect sensitive information where required by law or with consent. If SOUTHERN GRAZIERS holds any sensitive personal information, that information will only be used and disclosed by SOUTHERN GRAZIERS for the purpose for which it was provided.

If SOUTHERN GRAZIERS asks for sensitive information, SOUTHERN GRAZIERS will explain the reason for this.

A person may request access to personal information that SOUTHERN GRAZIERS holds about them by contacting SOUTHERN GRAZIERS using the contact details below. SOUTHERN GRAZIERS will process such requests within a reasonable time and may charge a fee for providing access to cover the costs of verifying the application and retrieving the information requested. If SOUTHERN GRAZIERS denies an access request, it will provide reasons for doing so.

SOUTHERN GRAZIERS will take reasonable steps to ensure the personal information it holds is accurate, complete and up to date.

SOUTHERN GRAZIERS should be promptly notified if there are any changes to an individual's personal information by contacting SOUTHERN GRAZIERS using the contact details below. A person may ask SOUTHERN GRAZIERS at any time to correct personal information held by it about them. On request, SOUTHERN GRAZIERS will take reasonable steps to correct the information so that it is accurate, complete and up to date, or will provide reasons for not doing so.

SOUTHERN GRAZIERS may amend this policy from time to time, and the amended policy will be published on SOUTHERN GRAZIERS's website. Please review SOUTHERN GRAZIERS's website periodically for changes to this policy. Your continued use of SOUTHERN GRAZIERS's website or services or provision of further personal information to SOUTHERN GRAZIERS once this policy has been amended constitutes your acceptance of the amended policy

SOUTHERN GRAZIERS

If you have any questions or concerns about this policy or SOUTHERN GRAZIERS's privacy practices, please contact SOUTHERN GRAZIERS emailing sam@southerngraziers.com.au